

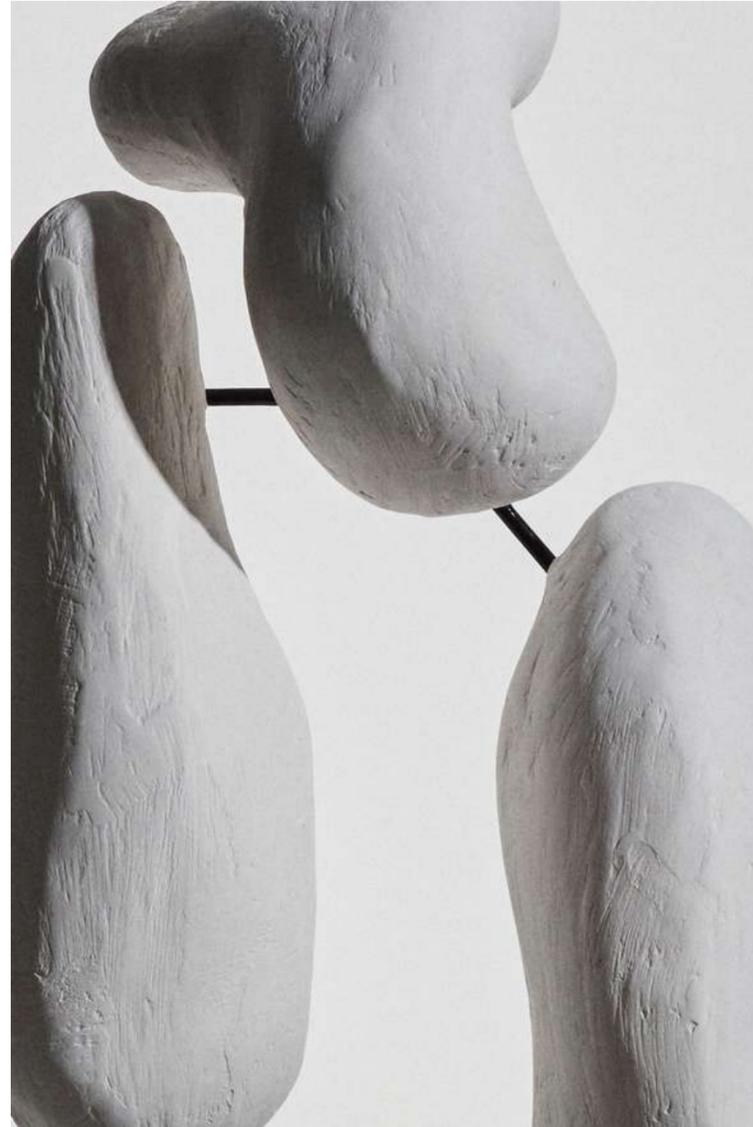


BRUCE FRENCH

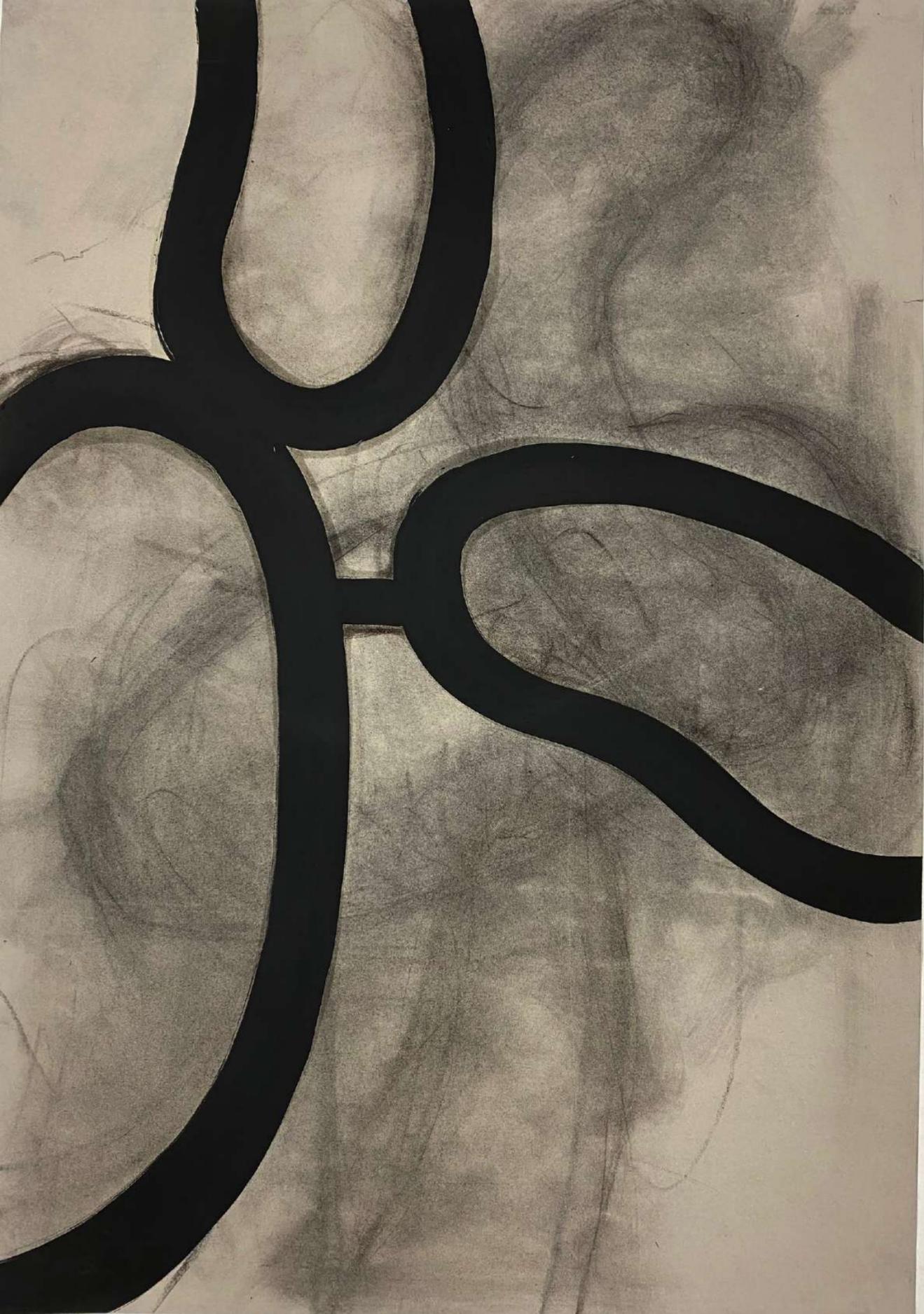
OF FSHO OT  
ARTS



Bruce French  
Figure in Space XVII (I Am You - You Are Me)  
2021  
Oil, ink and acrylic on canvas  
118 x 88 cm  
£9000



Reliquary  
2020  
Steel, Crystal R, Styrofoam, Concrete and Wood  
123 x 30 x 30 cm  
Unique  
£12,000



Study I  
2021  
Oil and charcoal on paper  
84 x 60 cm  
Unique  
£5000



Doom Scrolling  
2020  
Steel, Crystal R, Styrofoam, Concrete and Wood  
132 x 30 x 30 cm  
Unique  
£12,000



Figure in Space V  
2021  
Oil, ink and acrylic on paper  
59 x 42 cm  
Unique  
£2500



Figure in Space (Study I)

2020

Oil and ink on paper

59 x 42 cm (framed)

Unique

£2500



Crash and Carry  
2020  
Steel, Crystal R, Styrofoam, Concrete and Wood  
100 x 30 x 30 cm  
Unique  
£12,000



Study II  
2021  
Oil and charcoal on paper  
84 x 60 cm  
Unique  
£5000



Term Figure II  
2020  
Steel, Styrofoam, Jesmonite, Concrete and oil stick  
80 x 20 x 20 cm  
Unique  
£7000



Figure in Space (Study) IX

2020

Oil and ink on paper

59 x 42 cm (framed)

Unique

£2500



As if through the lens of a social anthropologist, French's practice examines and scrutinizes the presentation of self and the way in which society performs these rituals and patterns of behavior. This collection of recent works span charcoal and ink drawings, painting and sculpture in a minimal and reductive approach that seeks to target the core of human psychology and analysis. Particularly in the artist's sculptural constructs, these 'figures' appear vulnerable, stripped back and exposed. French's fascination with the physicality of his materials plays out in expressive and confident gestural drawings that echo the organic forms of the sculptures. His works often feature anonymous, androgynous faceless figures that inhabit a space that hovers between the figurative and abstract. The works are often emotionally ambiguous and charged, and the emphasis on raw material and simplified forms are the paradox to the societal commentary he offers on reproductions of the human image and its ubiquity and manipulation in the media. With titles such as 'Crash and Carry', 'Doom Scrolling' and 'Reliquary', the artist explores our obsession with image in the public domain and its impact on the human psyche, a 'digital dysmorphia'. French's characters appear suspended, fragmented and inert. At once a stark portrayal of the reductive nature of the digital age, contrasted with the joy of execution in the raw materials he embraces; French provides a profound pause for contemplation and a moment of clarity to explore a deeper understanding of what it is to experience the complexities and challenges of inhabiting the world we live in.

Bruce French is a multidisciplinary artist living and working in London. He continues his fine art practice alongside a successful career as a scenographer designing sets for high profile television series and prominent ballet companies across the globe. His work often forms a visual and autobiographical diary in which he records the human condition through simplified and powerful forms in oil, charcoal and sculpture.

Offshoot Arts is a gallery and art consultancy based in the UK. We collaborate with a global roster of artists who question and explore universal themes and issues that connect us all; often expressed through highly unusual and innovative materials and techniques.

Our commitment to discovering and nurturing artistic talent is shared via curatorial projects, pop-up exhibitions, collaborations, curated online presentations and private consultancy. We champion artists, connect with audiences and create engaging and accessible creative experiences that challenge and inspire.

Melissa Digby-Bell founded and launched Offshoot Arts in 2020. She has worked in the upper echelons of the contemporary art sector since 2002, following a degree in History of Art at the University of Bristol. Her career began at White Cube, going on to manage the studios of high-profile artists Marc Quinn and Anish Kapoor.



## CONTACT INFORMATION

**MELISSA DIGBY-BELL**

melissa@offshootarts.com

+44(0)7515 123 453

[WWW.OFFSHOOTARTS.COM](http://WWW.OFFSHOOTARTS.COM)

IG: offshoot\_arts

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